

09/898,479  
Reply to Office Action of July 13, 2005  
Page 7

REMARKS

Reconsideration of the present application in view of the amendments and following remarks is respectfully requested. Claims 24 through 54 have been canceled without prejudice or disclaimer. Twenty-three (23) claims remain pending in the application: claims 1 through 23.

Restriction Requirement: Applicant elects to prosecute claims directed to Group I, claims 1 through 23 drawn to a method of providing enhanced media content, classified in class 725, subclass 135.

CONCLUSION

In view of the above, Applicant submits that the pending claims are in condition for allowance, and prompt and favorable action is earnestly solicited. Applicant has made a diligent effort to place the claims in condition for allowance. However, should there remain any outstanding issues that require adverse action, it is respectfully requested that the Examiner telephone Thomas F. Lebens at (805) 781-2865 so that such issues may be resolved as expeditiously as possible.

Respectfully submitted,  
*FITCH, EVEN, TABIN & FLANNERY*

Thomas F. Lebens  
Reg. No. 38,221

Address all correspondence to:  
FITCH, EVEN, TABIN & FLANNERY  
Suite 1600 - 120 South LaSalle Street  
Chicago, IL 60603-3406

Direct telephone inquiries to:  
Thomas F. Lebens  
805-781-2865